



NEWLAND ALL NATURE

PRODUCTS

R3, 콜펍, 벨벳2종



www.newlandallnature.com

(중문)
2022년 10월

新陆全自然



(公司全景)

关心身边人健康未来的企业.





沿革 (1)

新陆肌肤科学研究所 & 生产工厂

뉴랜드 피부과학 연구소&생산공장





Company Overview

**Corporate registration in the
US Food and Drug
(2018)stration**

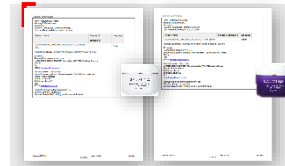
History of national task performance

1. Industry-University-Research Collaborative Technology Development Project (Korea Technology and Information Promotion Agency for SMEs) June 1, 2018 - May 31, 2019
2. Industry-University Collaborative Project of Kangwon National University (Korea Technology and Information Promotion Agency for SMEs) June 1, 2018 - May 31, 2019

Awards

- Won the Grand Prize of Excellent Product in GTI International Trade & Investment EXPO(2019)
- Twice won the Minister Citation of SMEs and Startups(2019)
- Won the Citation from the Gangwon Governor Excellent Company of Gangwon-do(2019)
- Won the Prize from the President of KBIZ Korea Federation of Small and Medium Business(2019)
- Won the Citation of Excellent Export Company of Gangwon-do(2018, Gangwon-do)
- Selected as a Gangwon Star Enterprise(2018, Korea SMEs and Startups Agency)
- Won the Minister Citation of Employment and Labor
- Won the Promising SME Award of Gangwon-do(2017, Gangwon-do)

Overseas certification
Acquired two CNCP hygiene permissions in



Acquired 16 EAC hygiene permissions in Russia



Acquired 4 hygiene permissions in China

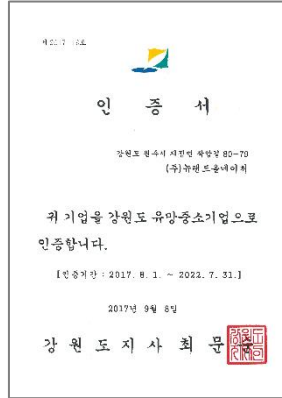


Acquired 48 hygiene permissions in Vietnam





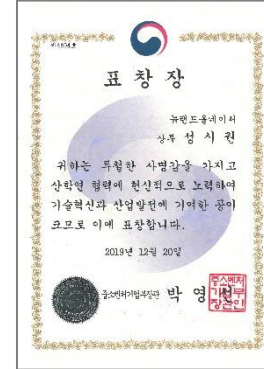
江原道最具潜力中小企业



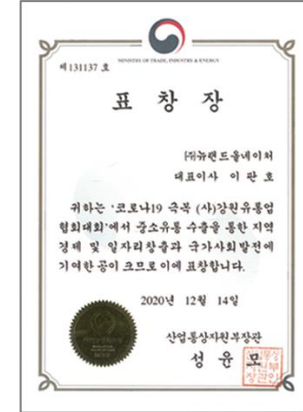
2次荣获 中小风投部 长官奖

<李判浩 代表理事>

< 研究所长>



荣获产业通商部 长官奖



江原大学&KIST天然物科学研究所&新陆研究所 协作

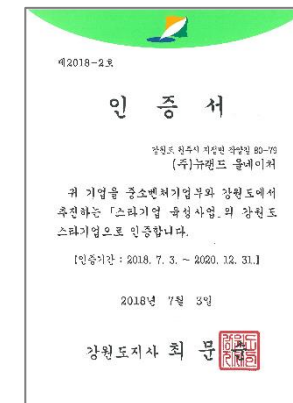
共同研发 专利天然成分



&



评为中小风投部 明星企业





Revitalizing Signal Velvet Antioxidant Gel



Fill; 채우다

Revitalizing Signal Velvet Nourishing Cream



Lock up; 가두다



GLAM ME

Patented Anti-oxidation ingredients

SAEMINA

Company's patents

6 types of antioxidant compositions



Chaga mushroom extracts



Seolokhwa extracts



Rhubarb extracts



Lotus extracts



Ecklonia cava extracts



Liriope platyphylla Wang et Tang seed extracts

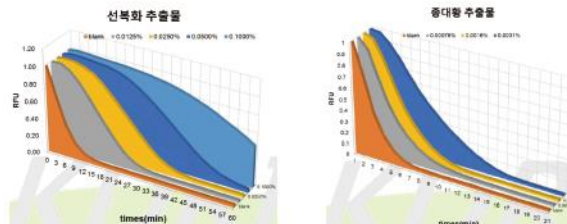
抗氧化作用

弹力

美白

皱纹改善

再生





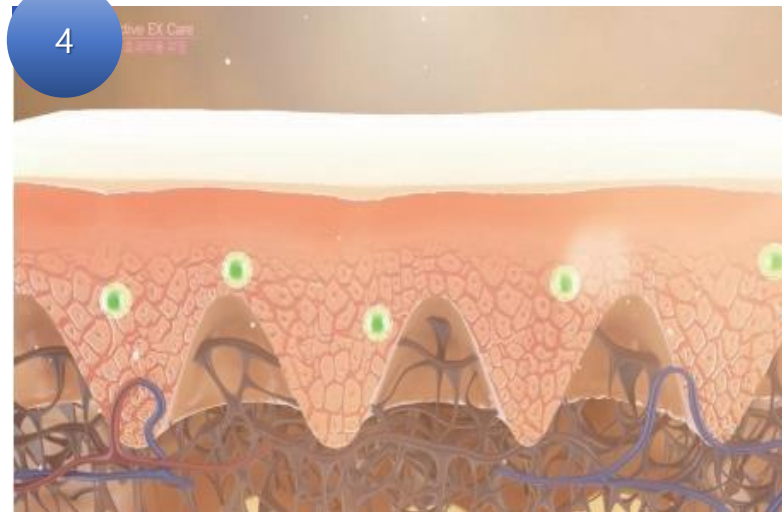
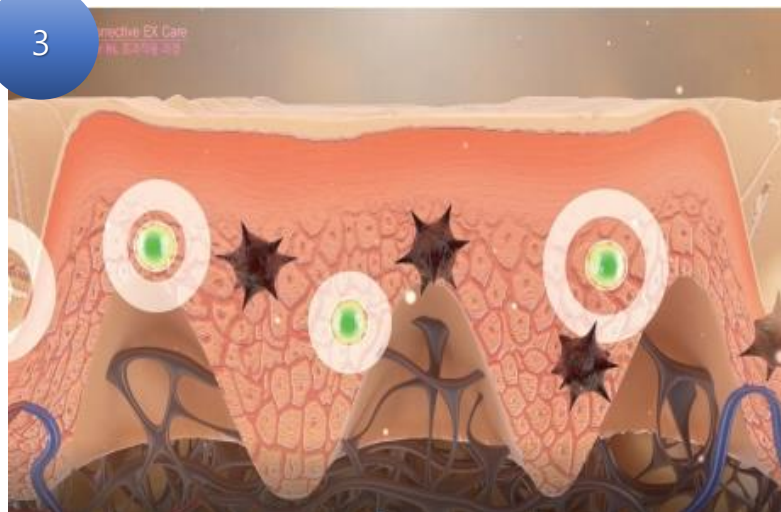
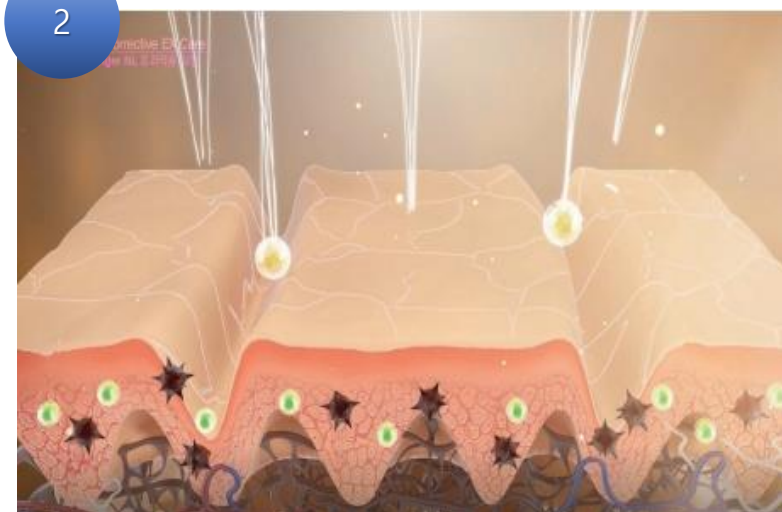
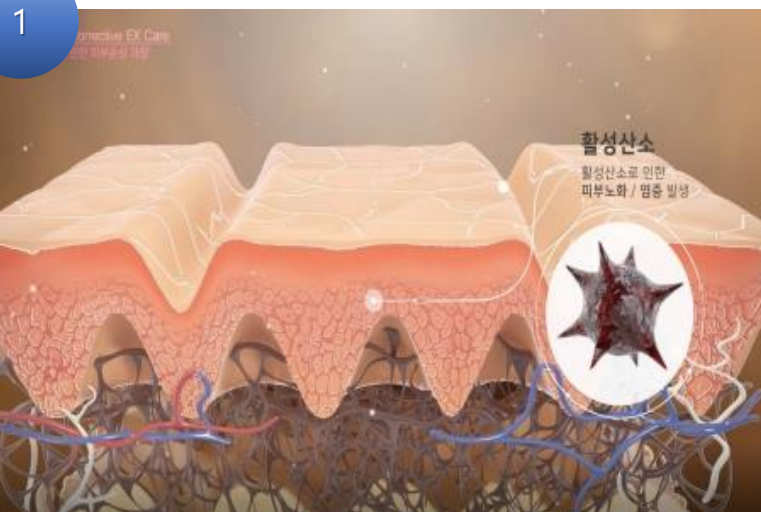
Company's patents

再生 效果

SAEMINA

Radi-Scavenger antioxidant mechanism

SOD(Superoxide dismutase)



维生素 E

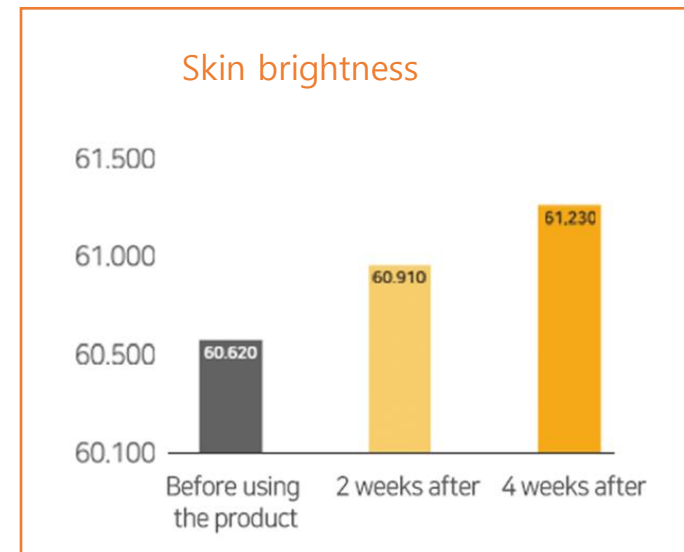
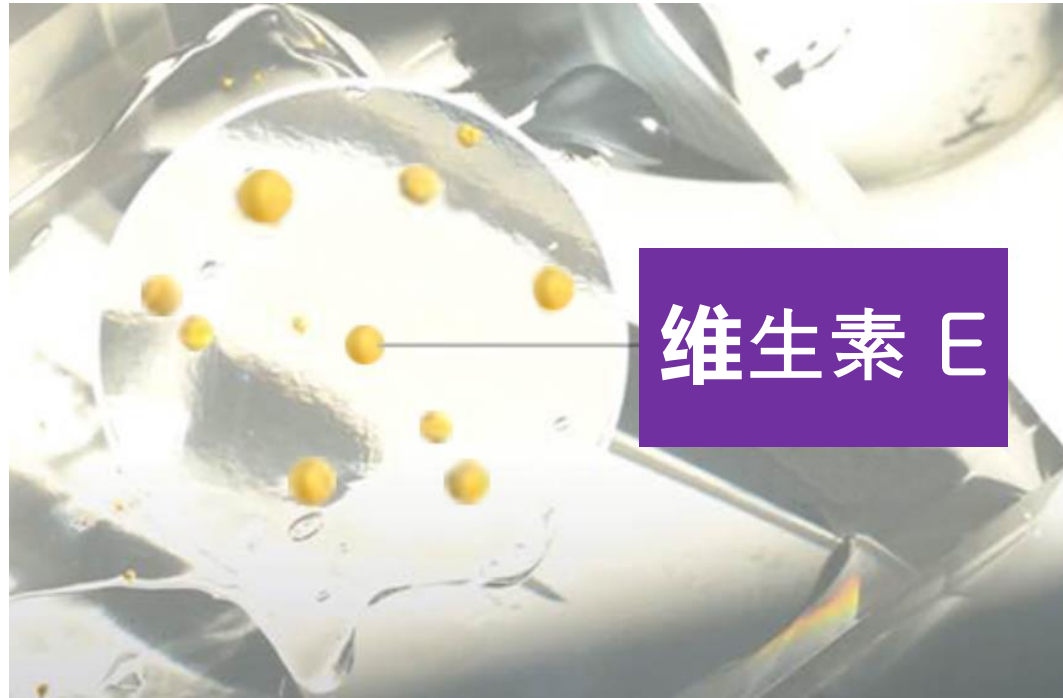
效果

REVITALIZING SIGNAL
Velvet anti-oxidation gel



Vitamin E Capsulation Technology

Providing nutrition(Vitamin E)
To the skin and make your skin
Smooth and bright



芦荟

舒缓护理



复活信号
天鹅绒抗氧胶

具有优秀保湿和滋润功效的芦荟舒缓凝胶



天然成分 90.4%

芦荟叶提取物, 包括纯净水

保湿 | 舒缓皮肤 | 皮肤屏障

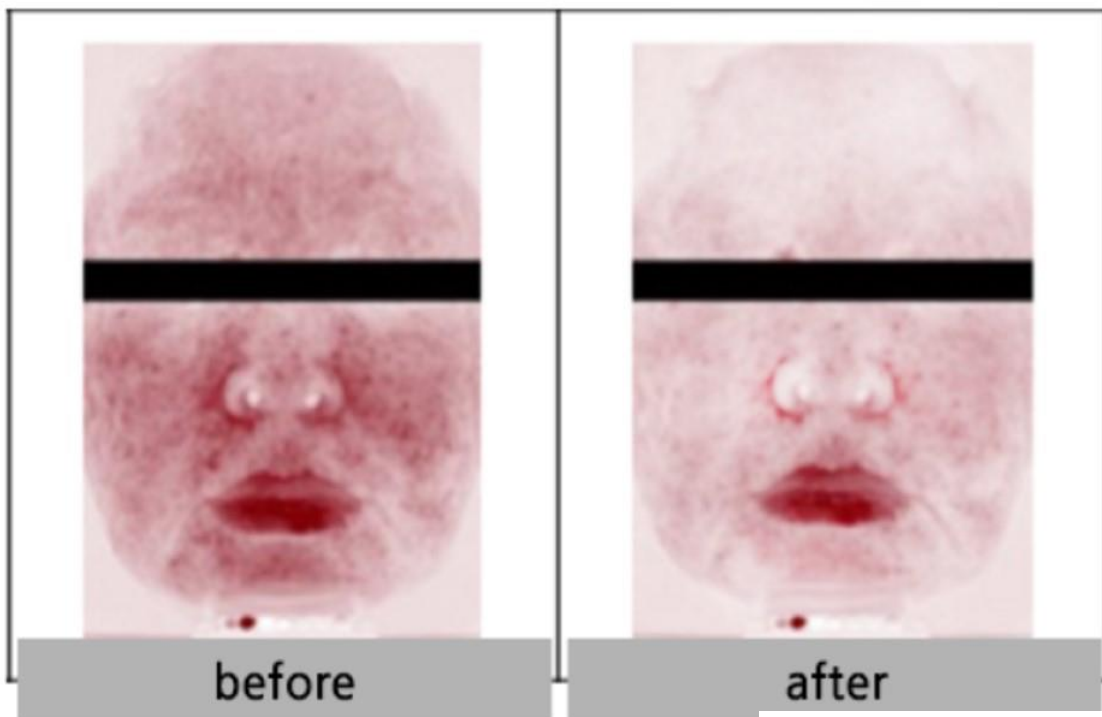
SAEMINA公司对芦荟进行了研究, 并进行了数十次测试,
只生产对皮肤安全且效果最显著的产品.

11种临床试验已完成



一次使用后受损皮肤/皮肤屏障
改善

对外部刺激（物理刺激）引起的皮肤舒缓效果很好



SAEMINA

敏感/刺激，舒缓护理（一次使用）！

它对因热量引起的舒缓效果很好（暂时）



临床实验报告

青春痘疤痕(使用4周)



使用前



使用后

Revitalizing Signal Velvet
Antioxidant Gel & Nutrition Cream DUO



改善青春痘(使用4周)



使用前



使用后

Clinical Experiment Report

Revitalizing Signal Velvet
Antioxidant Gel & Nutrition Cream DUO



The antioxidant efficacy of product itself has been verified

The antioxidation test completed
(DPPH radical scavenging activity)

Treated concentration: 0.016, 0.031, 0.125, 0.250, 0.500, 1.00% /
There are differences in results according to concentration. /
The antioxidant effect has been verified in the relevant concentration.

The safety test completed

The test of suitability for sensitive skin completed

[P&K Skin Research Center, May 20, 2020 ~ May 22, 2020] In the lactic acid stinging test for total 30 adult men & women in their 20-65s, the patch was applied to them for 24 hours, and they were revealed as sensitive skin.

One hour later after removing the patch from their backs, the skin irritation was comparatively observed compared to control group like 5L50.1% [Sodium Lauryl Sulfate], 5L50.3% [Sodium Lauryl Sulfate], and purified water. There were individual differences depending on users' environment.

The skin hypo-allergenic test completed

[KC Skin Research Center, Jan. 23, 2019 ~ Jan. 25, 2019] The patches of SAEMINA Revitalizing Signal Velvet Antioxidant Gel and SAEMINA Revitalizing Signal Velvet Nutrition Cream were applied for 24 hours to the back of total 31 adult men & women in their 19-59s. One hour and 24 hours later after removing it, the degree of irritation was compared. There were individual differences depending on users' environment.

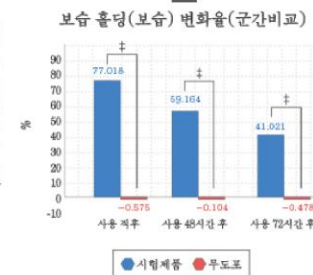
Triple moisturization

Helpful for moisturizing deep inside(0.5mm) of skin

(Compared to the group without application)
It was helpful for holding(moisturization, moisture loss) moisture for 72 hours.

(Compared to the group without application)
It was helpful for holding(moisturization, moisture loss) moisture for 72 hours

It was used one time a day for 20 women in their 20-65 in the condition of UV rays. The infrared light from the infrared lamp was applied at the distance of 30cm from face for five minutes. The part applied with the product and the part without application were compared depending on before applying infrared light, after applying infrared light, and right after using the product. Individual differences depending on users' environment and facial area.



The skin moisture content test completed

[KC 皮肤临床研究中心, 2019.01.24~2019.02.08] 20名19至60岁女性, 使用赛玛娜 (SAEMINA) Revitalizing Signal Velvet抗氧化凝胶, 使用赛玛娜 (SAEMINA) Revitalizing Signal Velvet滋养霜, 连续2周 (每天2次) 使用 (先涂抹抗氧化凝胶, 等其吸收后再涂抹滋养霜), 在脸颊区域, 产品使用前, 使用1周后, 使用2周后进行比较, 存在根据使用环境的个体差异



SAEMINA

COL-PEP SERUM
MANUKA HONEY SERUM

COL-PEP SERUM

(胶原蛋白 + 肽)

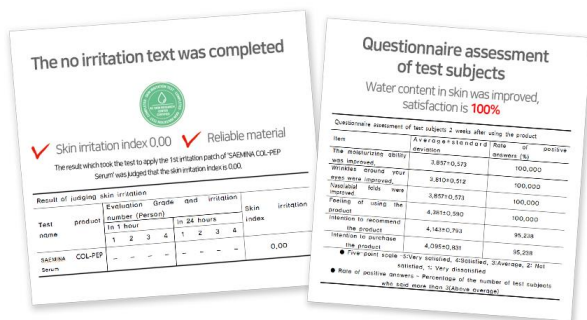
功能性 护肤：改善皱纹



50 ml / 1.69 fl. oz.

<皮肤安全测试>

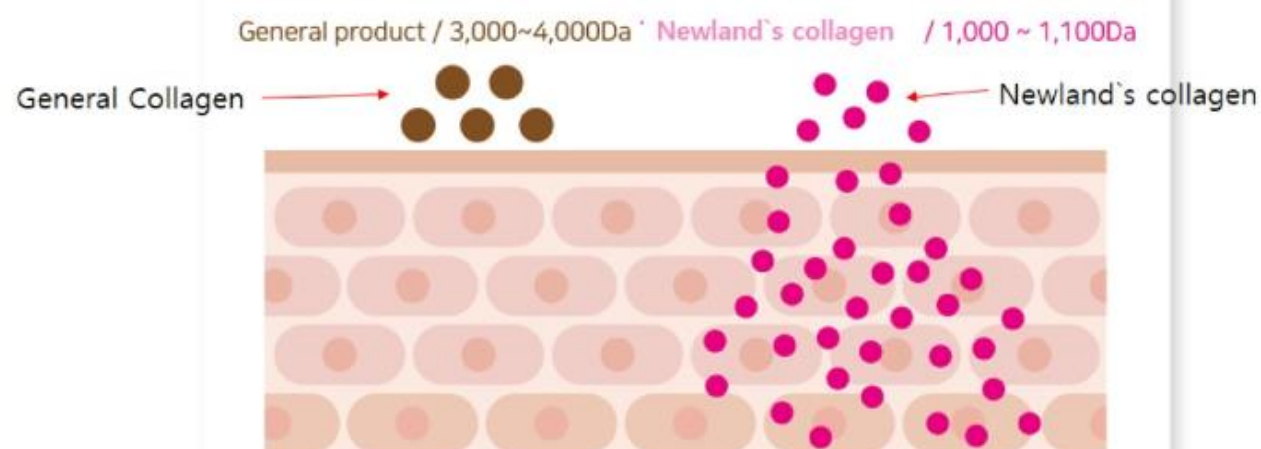
<皮肤保湿力测试>



水解技术 *水解溶液

透明质酸 + 弹性蛋白

年轻胶原蛋白 (鱼鳞胶原蛋白)

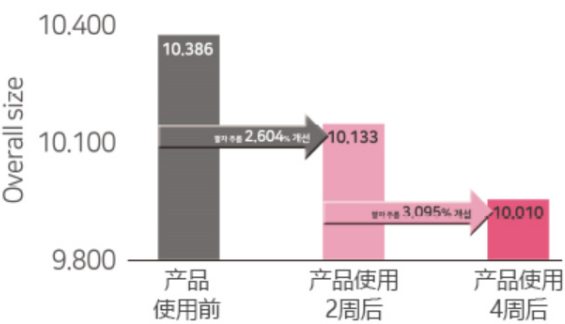


自噬肽：超越抗衰老的逆转衰老

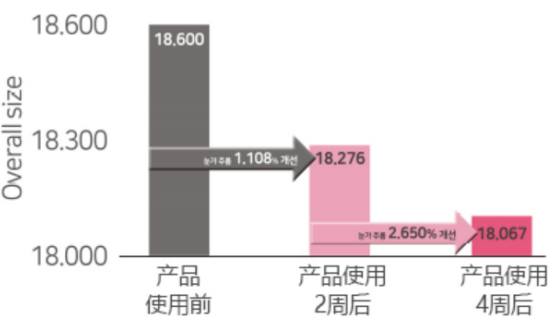
大隈良典博士，2016年诺贝尔奖获得者
- 应用自噬概念结合的科学技术

肌肤临床试验 (以卓越的原料获得认证的产品临床实验数据)

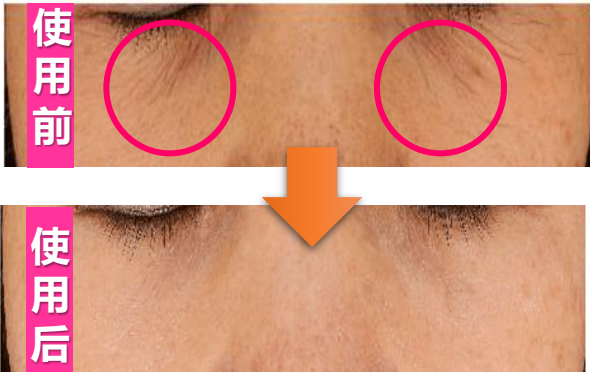
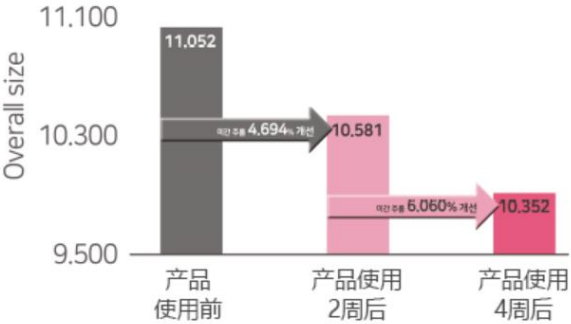
八字纹 产品使用4周后: 八字纹改善 5.699%



眼角皱纹 产品使用4周后: 眼角皱纹改善 3.758%



眉间皱纹 产品使用4周后: 眉间皱纹改善 9.744%



SAEMINA Col-Pep Serum 被认为在使用四周后有助于改善皱纹 (笑纹、额头、眼周)

SAEMINA

MANUKA HONEY SERUM

功能性护肤

美白与皱纹改善



50 ml / 1.69 fl. oz.

#蜂蜜光泽精华 #玻璃肌
#无有害环境

麦卢卡蜂蜜对皮肤有益，具有平滑效果，使皮肤焕发光彩，并恢复皮肤屏障



麦卢卡蜂蜜的功效与作用

天然保湿剂 / 天然抗氧化剂 / 天然抗炎剂

天然抗菌剂 / 促进皮肤细胞与胶原蛋白自然增生

天然紫外线吸收剂

뉴랜드 R3 멀티 세럼



NEWLAND R3 Multi Serum

Refresh

保湿-清爽皮肤 피부 충전 - 보습

Recovery

抗氧化剂-恢复皮肤 피부회복 -항산화/미백

Resilience

弹性-强化皮肤弹性 탄력 - 탄성, 리프팅



NEWLAND R3 Multi Serum



产品竞争力_제품 경쟁력

新陆瑞施丽

NEWLAND R3 Multi Serum



改善皱纹
주름개선

抗氧化
항산화

탄력
弹力



수분충전
水分充电

영양공급
补充营养

美白 (美白功效性 X)
미백 (미백기능성X)

含有抗氧化专利成分 Rad-Esavenger NL

获得专利的抗氧化复合物

항산화 특허 성분 함유 특허받은 항산화 복합물질



新陆瑞施丽

NEWLAND R3 Multi Serum

强大的抗氧化效果

自然萃取天然成分/解决肌肤老化困扰

Radi-Scavenger NL™
제 10-1730352 호



6种 抗氧化剂 组成物



纤孔菌属提取物



麦冬根提取物



旋复花 提取物



莲花提取物



种大黄提取物



多茎目提取物



抗衰老
弹性
皮肤再生
美白

肌肤弹力 / 美白 / 改善皱纹 / 肌肤光泽&莹润

弹性



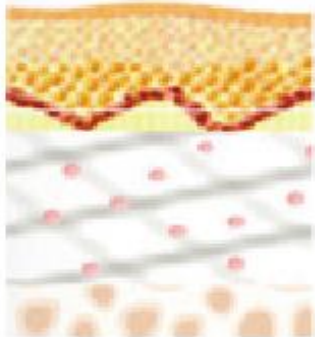
新陆瑞施丽

NEWLAND R3 Multi Serum

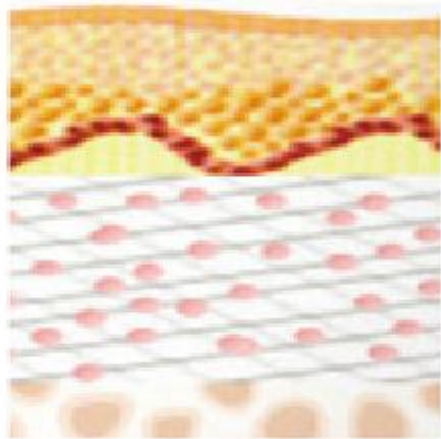
弹性蛋白 & 皮肤弹性

엘라스틴 & 피부탄성

느슨한 피부결
松弛的皮肤纹路



촉촉한 피부결
紧致的皮肤纹路



건조하고 탄력이 부족한
민감성 피부

더욱 탄력있고 화사한
건강 피부

含有鱼胶原蛋白肽 (1,000DA的鱼鳞胶原蛋白)

피쉬 콜라겐 펩타이드 함유 (1,000달톤의 어린 콜라겐)

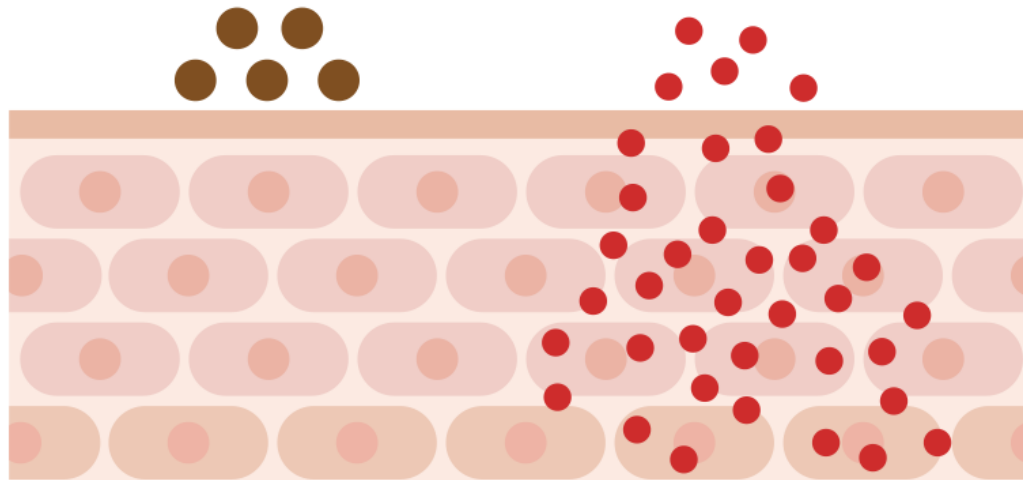
分子量小, 容易吸收

분자량이 작아 흡수가 빠른 콜라겐 효과

일반 제품
3,000~4,000Da



자사 콜라겐
1,000 ~ 1,100Da





新陆瑞施丽

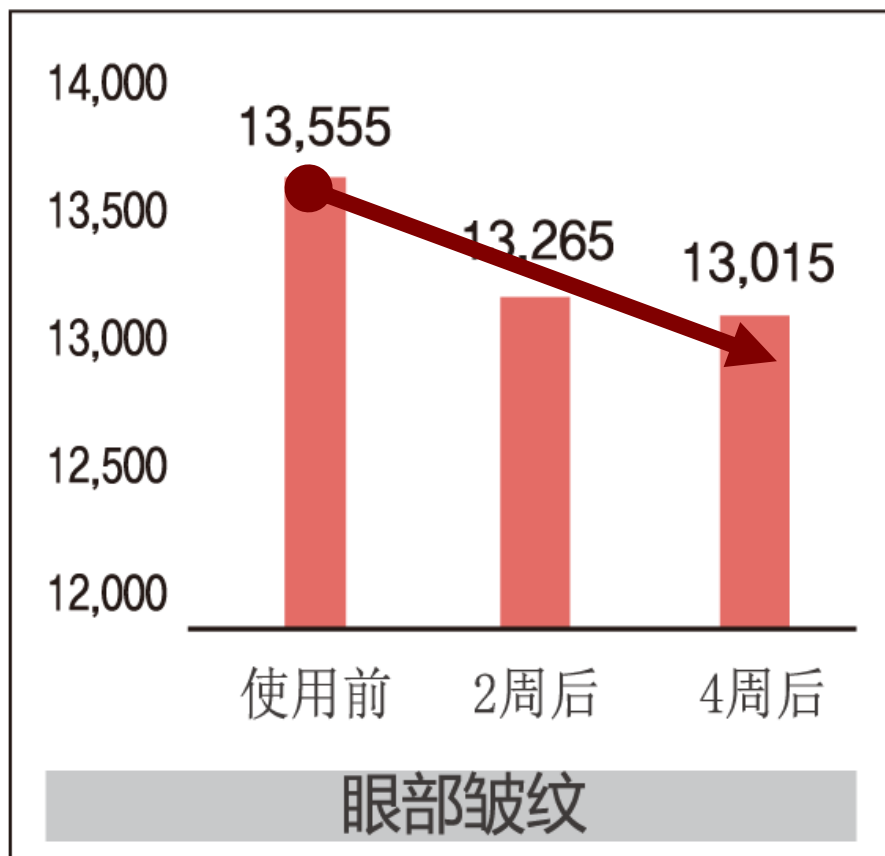
NEWLAND R3 Multi Serum



피부임상연구센터
Skin Research Center

肌肤临床试验

眼部皱纹_ 눈가주름



NEWLAND R3 Multi Serum



新陆瑞施丽

NEWLAND R3 Multi Serum



피부임상연구센터
Skin Research Center

肌肤临床试验

肌肤弹力_ 피부탄력



NEWLAND R3 Multi Serum



新陆瑞施丽

NEWLAND R3 Multi Serum

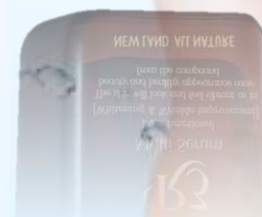
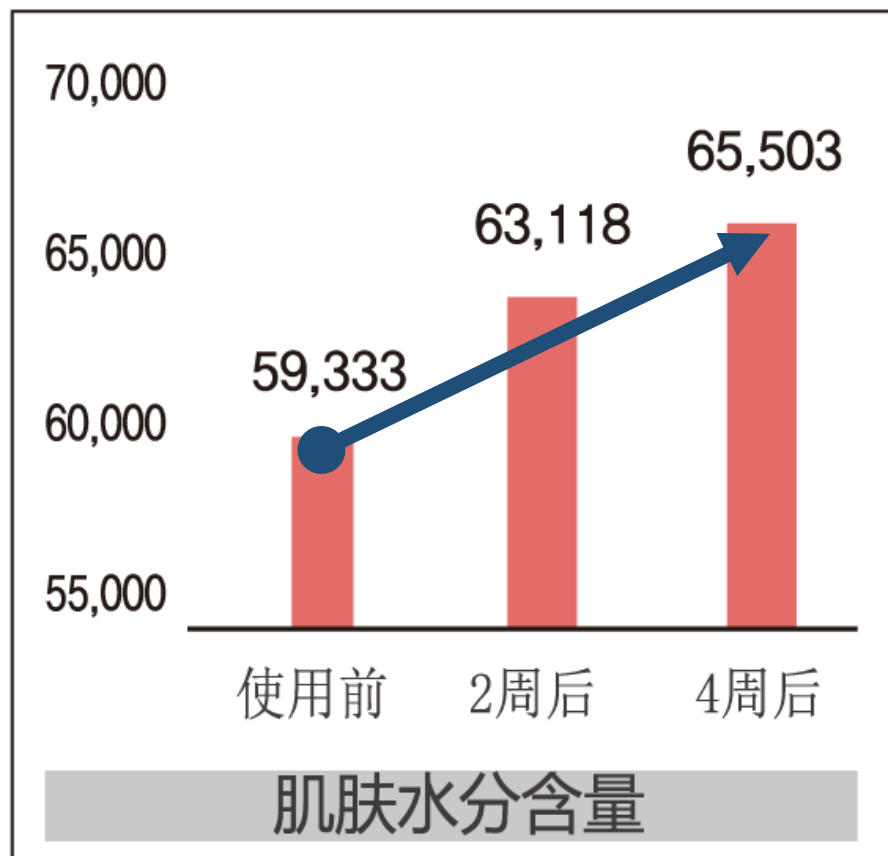


피부임상연구센터
Skin Research Center



肌肤临床试验

皮肤水分含量_ 피부수분함량



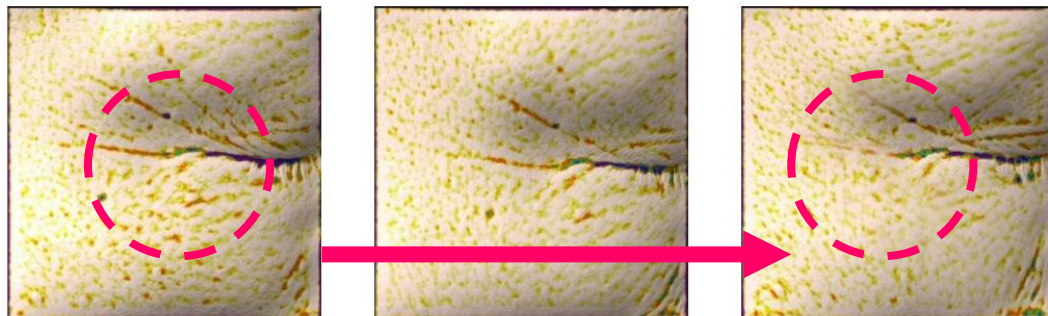
NEWLAND R3 Multi Serum



新陆瑞施丽

NEWLAND R3 Multi Serum

肌肤临床试验 眼部皱纹_ 눈가주름



使用前

2周后

4周后

本试验产品 使用周期 (4周)

皮肤刺激人体使用安全性实验结果中未报告出有异常反应。



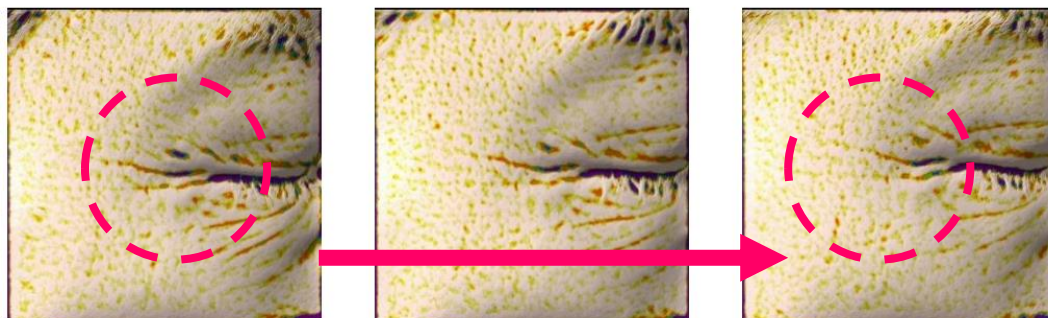
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使用前

2周后

4周后

本试验产品 使用周期 (4周)

皮肤刺激人体使用安全性实验结果中未报告出有异常反应。



新陆瑞施丽

NEWLAND R3 Multi Serum



体验一下滋润浓缩一滴的奇迹 - R3 吧! 촉촉한 농축 한방울의 기적,
R3를 느껴보세요

1. 保湿 - 透明质酸可以锁住比自己大1000倍的水分子

1. 보습 - 히아루론산 자기 몸의 1,000배 보습력

2. 抗氧化 ①新陆专利成分 ②费氏榄仁的维他命C (橙子的100倍, 蓝莓的500倍)

2. 항산화

① 뉴랜드 특허성분 Rad-Esaver NL

② 카카두폴럼의 비타민 C - 오렌지의 100배, 블루베리의 500배

3. 弹力 - 弹性蛋白&胶原蛋白的弹力

3. 탄성 - 엘라스틴 & 콜라겐의 탄력

临床试验 * 使用4周 / 20人 4주간/20명 효과



기호도 평가만족도

기호도 평가, 만족도

偏好评价, 满意度 **100%**

产品使用4个星期后测试对象问卷调查

项目 항목	平均 평균	乐观的应答率(%)
产品使用感 제품 사용감	4.450	✓100.000
产品芳香 향의 정도	4.150	✓100.000
是否推荐产品 추천 의사	4.300	✓100.000
是否购买产品 구매 의사	4.250	✓100.000
整体满意度 만족도	4.300	✓100.000

[最高5分]-5: 非常满意, 4: 满意, 3: 普通, 2: 不满意, 1: 非常不满意
[乐观的应答率]-回答为3分以上(普通以上)的受访者数百分比

사용 후, 개선 만족도

사용 후, 개선 만족도

皮肤改善, 满意度 **100%**

产品使用4个星期后测试对象问卷调查

项目 항목	平均 평균	乐观的应答率(%)
改善皮肤水分含量 보습력 개선	4.250	✓100.000
改善皮肤弹力 탄력 개선	4.350	✓100.000
改善皮肤美白 밝기 개선	4.100	✓100.000
改善皮肤祛皱 주름 개선	4.150	✓100.000

[最高5分]-5: 非常满意, 4: 满意, 3: 普通, 2: 不满意, 1: 非常不满意
[乐观的应答率]-回答为3分以上(普通以上)的受访者数百分比

对象: 30~59岁的成人女性 20名
期间: 2018.01.31~2018.02.28 | KC皮肤临床研究中心



<完成无刺激测试>

무자극 테스트 완료(안정성 테스트 완료)



新陆瑞施丽

NEWLAND R3 Multi Serum

The no irritation test was completed



✓ Skin irritation index 0.00 ✓ Reliable material

The result which took the test to apply the 1st irritation patch of 'SAEMINA COL-PEP Serum' was judged that the skin irritation index is 0.00.

Result of judging skin irritation

Result of judging skin irritation										
Test name	product	Evaluation Grade and irritation number (Person)								Skin index
		In 1 hour				In 24 hours				
		1	2	3	4	1	2	3	4	
SAEMINA Serum	COL-PEP	-	-	-	-	-	-	-	-	0.00





产品竞争力 12项_新陆瑞施丽

국내 약 10만병 판매 신화!! / 재 구매율 98%

1. **韩国国内约卖10万瓶的销售神话!! / 回购率 98%**

롯데백화점, 신라면세점, 고급 에스테틱 입점

2. **入驻乐天百货, 新罗免税店, 高级美容会所**

미국, 캐나다, 호주, 인도네시아, 베트남 수출

3. **出口 美国, 加拿大, 澳大利亚, 印度尼西亚, 越南等.**

항산화 특허 성분 함유 Rad-Esavenger NL

4. **含有抗氧化专利成分 Rad-Esavenger NL**

피쉬 콜라겐 펩타이드 함유 (1,000달톤의 어린 콜라겐)

5. **含有鱼胶原蛋白肽 (1, 000DA的鱼鳞胶原蛋白)**

주름개선 및 항산화 집중 케어 피부 임상완료!! 수분, 탄력, 주름, 영양

6. **完成改善皱纹及抗氧化、集中护理、肌肤临床试验!!**
水分, 弹力, 皱纹, 营养

국.내외 연예인&인플루언서 열광템

7. **国内外 明星&网红 爆款商品**

최적의 배합기술 적용 수분.영양 + 진정.미백 + 주름.탄력

8. **最佳的配比技术 水分.营养+舒缓.美白+祛皱.弹力**

무자극 테스트 완료

9. **完成无刺激测试**

R3

Multi Serum



NEWLAND R3 Multi Serum